



ShadeFX™

Retractable Solutions for Outdoor Spaces

# ShadeFX

Retractable solutions that offer unlimited coverage, customization, deployment and protection.

ShadeFX is an innovative and simple sun, rain and privacy solution. Fully customizable and at the heart of every project, the patented 'Single Track' Canopy System provides retractable coverage over some of the world's premier commercial, residential, institutional and municipal properties.

Working alongside owners, architects and designers, we develop custom solutions for diverse outdoor space requirements. Attention to detail and customer satisfaction has helped to create our global reputation as leaders in transforming outdoor areas into functional and engaging spaces that protect what matters to you.



▲ Extended



▲ Retracted



## The ShadeFX Solution

### Engineered to fit your project:

- ▶ Turnkey solutions complete with structures, retractable canopies, and outdoor accessories
- ▶ Offerings that adapt to new or existing overhead structures regardless of size or complexity

### Offers:

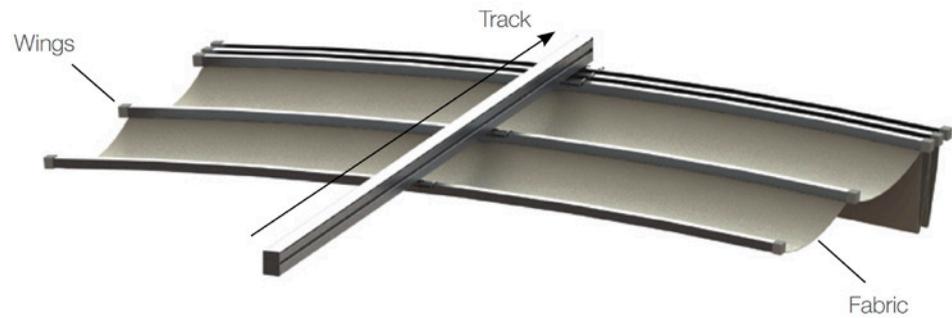
- ▶ Robust sun, rain and privacy protection
- ▶ Total customization
- ▶ Unrestricted coverage and deployment on any flat or sloped surface
- ▶ Industry leading 12 year warranty package

### Helps Clients:

- ▶ **Transform** outdoor spaces into usable, functional areas
- ▶ **Engage** users to utilize outdoor spaces
- ▶ **Protect** the people, places and things that matter
- ▶ **Meet** municipal zoning and industry standards

Clients include:





## Our Patented System

Our revolutionary 'Single Track Design' allows for unparalleled coverage, ease of deployment and unrelenting protection from both the sun and rain. As demonstrated above, our canopy assembly suspends from the single track, producing a peak which forces rain to run off on either side of the canopy track. ShadeFX systems are engineered to operate without the need for a slope, providing a virtually flat installation. Our innovative solution facilitates even the most eclectic designs and tastes, while setting the new industry standard in outdoor space utility.

Welcome to ShadeFX.





## Key Competitive Differences

- ▶ **Coverage** – Unlimited area
- ▶ **Customization** – Endless possibilities
- ▶ **Protection** – Sun, rain, wind and privacy
- ▶ **Performance** – Fire, sun, rain and wind
- ▶ **Operation** – Motor, rope and manual
- ▶ **Deployment** – Diverse shapes, orientation, settings and locations
- ▶ **Installation** – Single track eliminates alignment requirements
- ▶ **Flexibility** – Deployment options for all project phases

Media coverage:

AQUA

HouseBeautiful



TRENDS  
WHERE IDEAS TAKE SHAPE



Southern Living



## Client Testimonials



“ShadeFX worked directly with Boston Pizza and our partners to specify, order and install four motorized canopies at our Tsawwassen Mills location. Their team was proactive in moving the project forward to ensure we met the grand opening date.”

– Sonya White, Project Manager, Construction & Development Boston Pizza International, Vancouver, BC



“The new Cascades Casino in Kamloops, British Columbia is designed to include multiple restaurants that include large outdoor spaces. With such a great area of outdoor dining space we needed a shading solution that can not only cover and protect during harsh weather conditions, but also have the ability to be discrete when retracted. ShadeFX worked with our Interior Design and Architectural teams to develop a solution that worked with our overall concept. Their knowledge and engineering offered us the best solution for our restaurant and patio design.”

– Jason Chin, Design Leader, mackaywong, Vancouver, BC



“With a large seating capacity on our patio, it is vital the space use is not compromised by unfavourable weather conditions. At the push of a button we can operate all eight retractable canopies in sync or individually, providing us ultimate flexibility in protection and coverage. Gone are the days of worrying about weather, our patio is always open, rain or shine. Thank you ShadeFX.”

– Christine Meijer, General Manager, Earls Kitchen + Bar, Toronto, ON

