



Retractable Solutions for Outdoor Spaces



# ShadeFX

Retractable solutions that offer unlimited coverage, customization, deployment and protection.

ShadeFX is an innovative and simple sun, rain and privacy solution. Fully customizable and at the heart of every project, the patented 'Single Track' Canopy System provides retractable coverage over some of the world's premier commercial, residential, institutional and municipal properties.

Working alongside owners, architects and designers, we develop custom solutions for diverse outdoor space requirements. Attention to detail and customer satisfaction has helped to create our global reputation as leaders in transforming outdoor areas into functional and engaging spaces that protect what matters to you.



▲ Extended



▲ Retracted





## The ShadeFX Solution

Engineered to fit your project:

- ▶ Turnkey solutions complete with structures, retractable canopies, and outdoor accessories
- ▶ Offerings that adapt to new or existing overhead structures regardless of size or complexity

Offers:

- ▶ Robust sun, rain and privacy protection
- ▶ Total customization
- ▶ Unrestricted coverage and deployment on any flat or sloped surface
- ▶ Industry leading 12 year warranty package

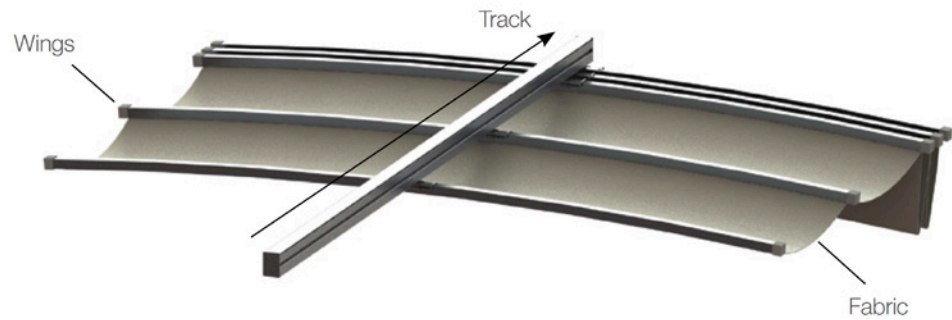
Helps Clients:

- ▶ **Transform** outdoor spaces into usable, functional areas
- ▶ **Engage** users to utilize outdoor spaces
- ▶ **Protect** the people, places and things that matter
- ▶ **Meet** municipal zoning and industry standards

Clients include:







## Our Patented System

Our revolutionary 'Single Track Design' allows for unparalleled coverage, ease of deployment and unrelenting protection from both the sun and rain. As demonstrated above, our canopy assembly suspends from the single track, producing a peak which forces rain to run off on either side of the canopy track. ShadeFX systems are engineered to operate without the need for a slope, providing a virtually flat installation. Our innovative solution facilitates even the most eclectic designs and tastes, while setting the new industry standard in outdoor space utility.

Welcome to ShadeFX.







## Key Competitive Differences

- ▶ **Coverage** – Unlimited area
- ▶ **Customization** – Endless possibilities
- ▶ **Protection** – Sun, rain, wind and privacy
- ▶ **Performance** – Fire, sun, rain and wind
- ▶ **Operation** – Motor, rope and manual
- ▶ **Deployment** – Diverse shapes, orientation, settings and locations
- ▶ **Installation** – Single track eliminates alignment requirements
- ▶ **Flexibility** – Deployment options for all project phases

Media coverage:

**AQUA**

HouseBeautiful



**TRENDS**  
WHERE IDEAS TAKE SHAPE



**Southern Living**





## Homeowner Testimonials

“Yes, we love it! Our back yard would be un useable without it! Great product, we’re very happy. We have entertained in the pouring rain and the blazing sun! We’re happy to support this product!”

– Monique Steger

“Since having my ShadeFX canopies installed, I’ve been thrilled with the end result. The retractable canopies are so easy to open and close and are able to withstand the high winds that I have on my 47th floor rooftop terrace. Thank you, ShadeFX!”

– Rob Bernstein

“It’s absolutely amazing. My wife doesn’t want to leave home anymore! Closest thing to an additional room. I’d be happy to recommend ShadeFX to anyone.”

– Stew Wideman

“Our canopy is installed, and we LOVE LOVE LOVE IT! Thank you so much for the great service and quality product. We can now enjoy our sitting area more often and in the peak of the daytime sun. What a difference!”

– Nicole Murray

“I must tell you that my ShadeFX Canopy (and) I have survived Hurricane Sandy without a scratch. We live in Seaside Heights, New Jersey.”

– Debbie N

