



Retractable Solutions for Outdoor Spaces

ShadeFX

Retractable solutions that offer unlimited coverage, customization, deployment and protection.

ShadeFX is an innovative and simple sun, rain and privacy solution. Fully customizable and at the heart of every project, the patented 'Single Track' Canopy System provides retractable coverage over some of the world's premier commercial, residential, institutional and municipal properties.

Working alongside owners, architects and designers, we develop custom solutions for diverse outdoor space requirements. Attention to detail and customer satisfaction has helped to create our global reputation as leaders in transforming outdoor areas into functional and engaging spaces that protect what matters to you.



▲ Extended



▲ Retracted



The Retractable Roof Solution

Mounts above. Clears everything below.

- ▶ Turnkey solutions complete with structures, retractable roofs, and outdoor accessories
- ▶ Offerings that adapt to new or existing overhead structures regardless of size or complexity

Offers:

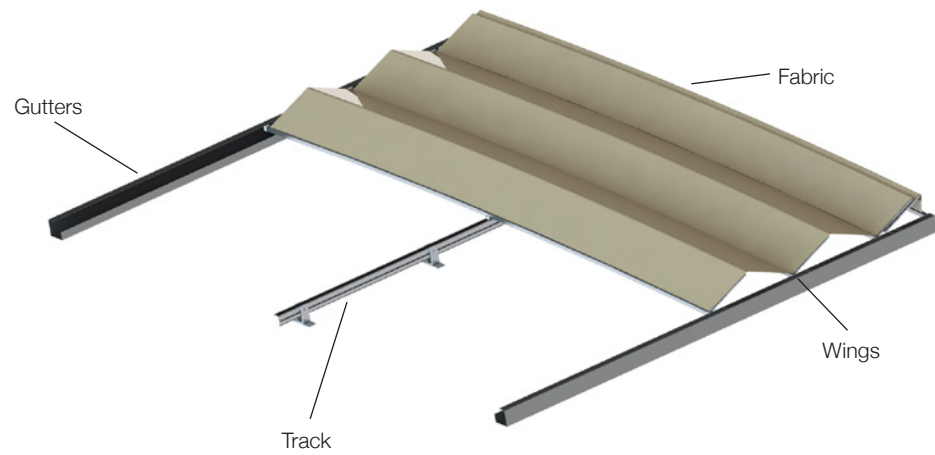
- ▶ Robust sun, rain and privacy protection
- ▶ Total customization
- ▶ Unrestricted coverage and deployment on any flat or sloped surface
- ▶ Industry leading 12 year warranty package

Helps Clients:

- ▶ **Transform** outdoor spaces into usable, functional areas
- ▶ **Engage** users to utilize outdoor spaces
- ▶ **Protect** the people, places and things that matter
- ▶ **Meet** municipal zoning and industry standards

Clients include:





Our Patented System

Our revolutionary 'Single Track Design' allows for unparalleled coverage, ease of deployment and unrelenting protection from both the sun and rain. As demonstrated above, our shade assembly mounts on a single track, producing a peak which forces rain to run off on either side of the canopy track. ShadeFX systems are engineered to operate without the need for a slope, providing a virtually flat installation. Our innovative solution facilitates even the most eclectic designs and tastes, while setting the new industry standard in outdoor space utility.

Welcome to ShadeFX.





Key Competitive Differences

- ▶ **Coverage** – Unlimited area
- ▶ **Customization** – Endless possibilities
- ▶ **Protection** – Sun, rain, wind and privacy
- ▶ **Performance** – Fire, sun, rain and wind
- ▶ **Deployment** – Diverse shapes, orientation, settings and locations
- ▶ **Installation** – Single track eliminates alignment requirements
- ▶ **Flexibility** – Deployment options for all project phases

Media coverage:

AQUA

HouseBeautiful



TRENDS
WHERE IDEAS TAKE SHAPE



Southern Living



Client Testimonials



“While working with Puccini Group to develop a state of the art shade structure for the roof deck at the Conrad Hotel, we reached out to ShadeFX for their product and expertise. We were able to provide the client with a dynamic shade system that can stand the test of Chicago weather. Now patrons can enjoy a beautiful, well-designed roof deck rain or shine.”

– Vanessa Slivinki, Design Director, Chicago Roof Deck + Garden



“ShadeFX was great to deal with for Incarnate Word Academy’s roof patio project. We were interested in their product due to the strength of their system because the project is located in a hurricane region. They were always polite and very quick to provide design ideas, technical support and samples to us. In addition, the product is extremely durable and looks great installed. We will definitely specify their products again!”

– Jim McSherry, Assistant Vice President, SBWV Architects, Inc.



“ShadeFX took the time to understand our business and needs before making a proposal which immediately impressed us. As our requirements evolved, they were as committed to our vision as we were. The results are fantastic and I wouldn’t hesitate to recommend ShadeFX for any project requiring retractable sun and rain protection.”

– Fred Bexell, General Manager, Al Johnson’s Stabbur Beer Garden

