



Retractable Solutions for Outdoor Spaces

ShadeFX

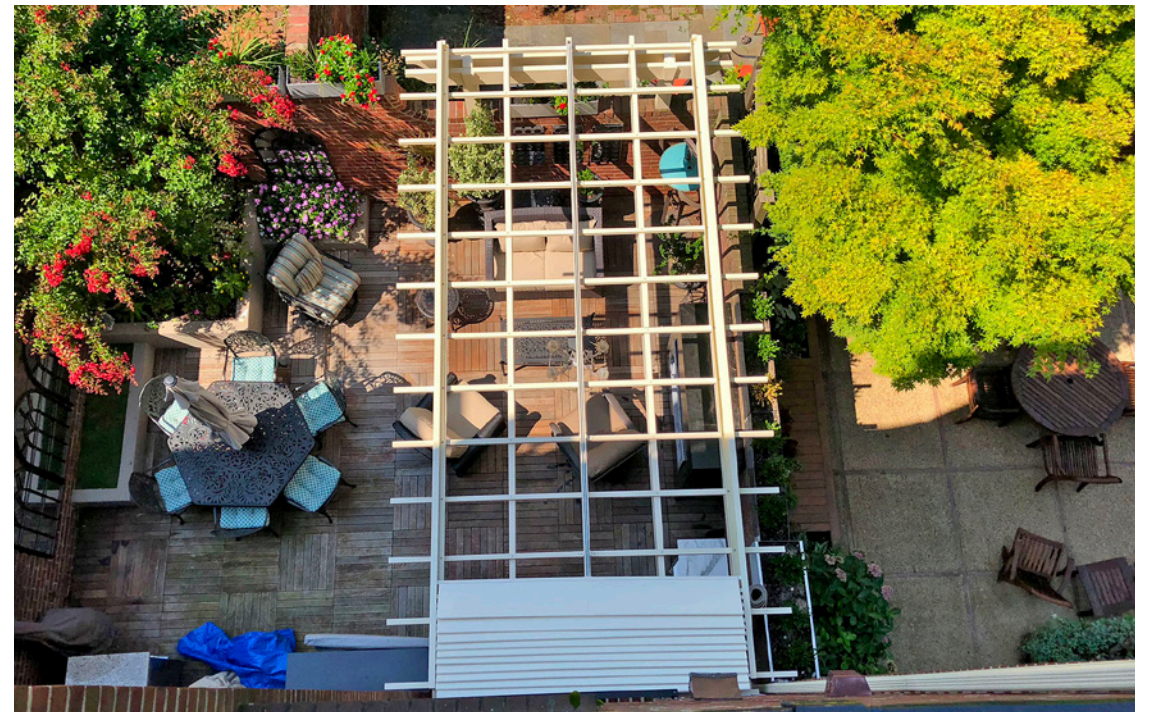
Retractable solutions that offer unlimited coverage, customization, deployment and protection.

ShadeFX is an innovative and simple sun, rain and privacy solution. Fully customizable and at the heart of every project, the patented 'Single Track' Canopy System provides retractable coverage over some of the world's premier commercial, residential, institutional and municipal properties.

Working alongside owners, architects and designers, we develop custom solutions for diverse outdoor space requirements. Attention to detail and customer satisfaction has helped to create our global reputation as leaders in transforming outdoor areas into functional and engaging spaces that protect what matters to you.



▲ Extended



▲ Retracted



The Retractable Roof Solution

Mounts above. Clears everything below.

- ▶ Turnkey solutions complete with structures, retractable roofs, and outdoor accessories
- ▶ Offerings that adapt to new or existing overhead structures regardless of size or complexity

Offers:

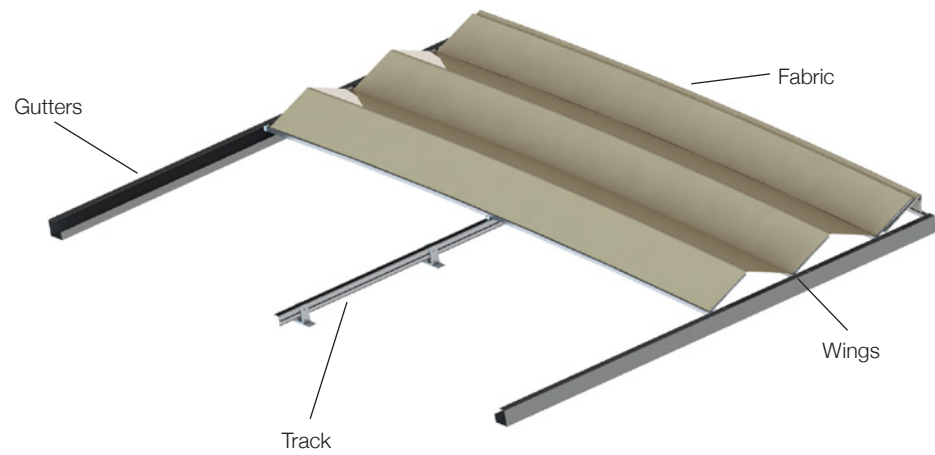
- ▶ Robust sun, rain and privacy protection
- ▶ Total customization
- ▶ Unrestricted coverage and deployment on any flat or sloped surface
- ▶ Industry leading 12 year warranty package

Helps Clients:

- ▶ **Transform** outdoor spaces into usable, functional areas
- ▶ **Engage** users to utilize outdoor spaces
- ▶ **Protect** the people, places and things that matter
- ▶ **Meet** municipal zoning and industry standards

Clients include:





Our Patented System

Our revolutionary 'Single Track Design' allows for unparalleled coverage, ease of deployment and unrelenting protection from both the sun and rain. As demonstrated above, our shade assembly mounts on a single track, producing a peak which forces rain to run off on either side of the canopy track. ShadeFX systems are engineered to operate without the need for a slope, providing a virtually flat installation. Our innovative solution facilitates even the most eclectic designs and tastes, while setting the new industry standard in outdoor space utility.

Welcome to ShadeFX.





Key Competitive Differences

- ▶ **Coverage** – Unlimited area
- ▶ **Customization** – Endless possibilities
- ▶ **Protection** – Sun, rain, wind and privacy
- ▶ **Performance** – Fire, sun, rain and wind
- ▶ **Deployment** – Diverse shapes, orientation, settings and locations
- ▶ **Installation** – Single track eliminates alignment requirements
- ▶ **Flexibility** – Deployment options for all project phases

Media coverage:

AQUA

HouseBeautiful



TRENDS
WHERE IDEAS TAKE SHAPE



Southern Living

**DECKED
OUT**

Client Testimonials

“Shade FX was the perfect solution for us to fully utilize our outdoor living space. The overmount application above our pergola allows us to appreciate the aesthetics of the pergola while protecting us from inclement weather. The motorized operation with remote control works perfectly. The Sales and Service teams were top notch to work with. We are very happy with the ShadeFX canopy.”

– The Filiberto’s

“Great experience having a top-side canopy installed over my pergola. The team was easy to work with through the design process. The install team was courteous and professional, and dealt well with shipping issues that were outside of their control.

The canopy looks and works great.”

– Jason Coutermarsh

“After reviewing several options for a retractable canopy system, we decided to install a ShadeFX retractable roof to get full rain and sun protection for our new pergola area. ShadeFX coordinated directly with Edgewater Landscape Design to ensure the retractable roof and custom pergola would fit together perfectly and the installation was completed on time, professionally. The shade is easy to use and works beautifully!”

– L. MacLean

“We love our ShadeFX retractable roof and the flexibility that it provides for us to enjoy our total home. Thanks so much to the entire ShadeFX team for an outstanding job in helping to bring our concept to reality!!!”

– Art & Victoria Lofton

